

Pardot Specialist Practice Test Questions and Answers

1. What is the primary purpose of Pardot in Salesforce?

- A) Customer service management
- B) B2B marketing automation and lead generation
- C) Financial reporting and analytics
- D) Social media management

2. Which Pardot feature allows you to track and score prospect engagement?

- A) Engagement Studio
- B) Prospect scoring and grading
- C) Landing page builder
- D) Email templates

3. What does a Pardot "completion action" define?

- A) The cost of a marketing campaign
- B) What happens when a prospect completes a specific action
- C) The duration of an email campaign
- D) The design of a landing page

4. Which Pardot tool is best for creating complex, multi-step nurture campaigns?

- A) List emails
- B) Engagement Studio
- C) Social media posting
- D) Form handlers

Answers: 1-B 2-B 3-B 4-B

For More Pardot Specialist Questions and Answers FREE, Pardot Specialist Online Prep Training, Pardot Specialist Exam, Pardot Specialist Study Guide, Pardot Specialist Flashcards, Pardot Specialist Quizzes visit:

Pardot Specialist Practice Test

Practice Test Geeks © All Rights Reserved