

# Certified Business Data Analyst Practice Test Questions and Answers

**1. What is the primary purpose of data visualization in business analysis?**

- A) Making reports longer
- B) Communicating complex data insights clearly to stakeholders
- C) Hiding data from management
- D) Increasing data storage costs

**2. Which statistical measure is most appropriate for identifying outliers in a dataset?**

- A) Mean only
- B) Standard deviation and interquartile range
- C) Mode
- D) Sample size

**3. What does ETL stand for in data analysis processes?**

- A) Execute, Test, Launch
- B) Extract, Transform, Load
- C) Evaluate, Track, Learn
- D) Enable, Transfer, Link

**4. Which tool is commonly used for creating dashboards and interactive data visualizations?**

- A) Word processor
- B) Tableau or Power BI
- C) Email client
- D) Web browser only

Answers: 1-B 2-B 3-B 4-B

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