

# Brochure Design Practice Test Questions and Answers

## 1. What is a 'z-fold' brochure?

- A) A brochure folded in alternating directions creating a zigzag pattern
- B) A brochure with a single vertical fold
- C) A brochure rolled from one end
- D) A brochure sealed with a glue tab

## 2. What is a 'gatefold' brochure?

- A) A brochure where two outer panels fold inward to meet at the center
- B) A brochure with a single fold
- C) A brochure with an accordion fold
- D) A brochure printed on both sides only

## 3. What is 'tracking' in typography?

- A) Uniform spacing adjustment across a range of characters
- B) Space between individual letter pairs
- C) Vertical line spacing
- D) Paragraph indentation

## 4. It can be utilized to greet guests.

- A) Pamphlets
- B) Leaflet
- C) Banner
- D) Brochure

**Answers: 1-A 2-A 3-A 4-D**

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