

Beauty Business Practice Test Questions and Answers

1. What is the most important factor for building a successful beauty business?

- A) Having the most expensive equipment
- B) Building strong client relationships and providing excellent service
- C) Offering the lowest prices
- D) Working alone without staff

2. What type of license is typically required to operate a beauty salon?

- A) General business license only
- B) Cosmetology or beauty establishment license
- C) Food service license
- D) No license required

3. Which marketing strategy is most effective for beauty businesses?

- A) Newspaper advertisements only
- B) Social media marketing and client referrals
- C) Radio commercials
- D) Yellow pages listings

4. What is essential for maintaining client safety in a beauty business?

- A) Using the cheapest products available
- B) Proper sanitation and sterilization procedures
- C) Working as quickly as possible
- D) Reusing disposable items

Answers: 1-B 2-B 3-B 4-B

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