

Affiliate Marketing Practice Test Questions and Answers

1. What is paper trading?

- A) Trading paper products
- B) Practicing trading with simulated money to test strategies without financial risk
- C) Trading with physical certificates
- D) Writing trades on paper

2. What is CPA stand for?

- A) Cost Per Registration
- B) Cost Per Action
- C) Cost Per Active
- D) Cost Per Install

3. What is a short squeeze?

- A) A type of juice
- B) A rapid price increase that occurs when short sellers are forced to buy back shares, driving the price even higher
- C) A market crash
- D) A broker fee

4. What is affiliate marketing?

- A) isolation process
- B) modulate process
- C) modulate process and isolation process
- D) None of the above

Answers: 1-B 2-B 3-B 4-B

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